

# **Bruno Lanna Peixoto**

#### Partner

São Paulo

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- **AREAS OF PRACTICE**
- > Antitrust & Competition
- > Securities Litigation & Minority Shareholder Litigation

### EDUCATION

- Master of Laws (LL.M.) from the University of Chicago (2005). Research paper: "Horizontal Mergers and Tacit Collusion: Debunking One of the Last Refuges of the Structure-Conduct-Performance Antitrust Paradigm"
- Master's Degree in Economic Law from Universidade Federal de Minas Gerais - UFMG (2005)
- Bachelor of Laws (LL.B.) from Universidade Federal de Minas Gerais Law School - UFMG (2001)

### LANGUAGES

Portuguese (native), English (fluent), and Spanish (full-working knowledge).

#### SPECIAL FEATURES

- Recognized for his outstanding work in Antitrust and Competition by The Legal 500 Latin America (2013 to 2024), being awarded the title of "Next Generation";
- Recognized for his outstanding work in Competition and Antitrust Law in Best Lawyers Brazil (2012 to 2024) and by Best Lawyers Global business Edition (2020);
- Ranked as the leading lawyer in Brazil for Cartel Damage Claims by Leaders League for his recognized performance in internatioal antitrust litigation (2019 to 2022 editions)
- Recommended by Latin Lawyer 250 (2013 to 2016) for his work in Competition and Antitrust Law;
- Recommended by the GCR 100 Global Competition Review's guide to the world's leading competition law practices (2012 to 2014 editions) – Brazilian Law Firms Survey;
- > Recommended by the American Bar Association (ABA) Guide to Foreign Law Firms, Fifth Edition (2010).

# POSITIONS

> Vice-Chair, International Antitrust Committee, Section of

- International Law, American Bar Association (2010-2014)
- Former Government Attorney at the Federal Antitrust Department (SDE), Ministry of Justice
- Member of the Brazilian Institute for the Study of Competition, Consumer and International Trade (IBRAC) and Coordinator of the Competition Litigation Committee
- Member of the Competition and Economic Regulation Committee of the Brazilian Bar Association, Sao Paulo State Chapter – OAB/SP

### PUBLICATIONS

- Private Antitrust Litigation in Brazil, PRIVATE ANTITRUST LITIGATION 2021, published by Lexology Getting the Deal Through, edited by Elizabeth Morony, London, 2020
- Civil Liability for Misinformation to Investors in Capital Markets: A Comparative Analysis, published in CORPORATE LIABILITY FOR MISINFORMATION TO INVESTORS: A CONTRIBUTION FOR THE MODERNIZATION OF CAPITAL MARKETS, organized by Luiz Gastão Paes de Barros, Modesto Carvalhosa and Arnoldo Wald, Publisher Quartier Latin, São Paulo, 2018
- COMPETITION LAW AND BRAZILIAN COURTS: CRITICAL ANALYSIS OF RULINGS IN ANTITRUST MATTERS, Publisher Singular, São Paulo, 2018 (Coordinator and Co-Author)
- Recovery Actions for Cartel Damages: When Does the Limitation Period Begin? (with Ludmilla Martins da Silva and Renato Xavier da Silveira Rosa as Co-Authors), published in COMPETITION LAW AND BRAZILIAN COURTS by Publisher Singular, São Paulo, 2018
- Proposed Amendments to the Competition Law and the

- > Future of Recovery Actions for Antitrust Damages in Brazil (with Ludmilla Martins da Silva as Co-Author), published in COMPETITION LAW AND BRAZILIAN COURTS, by Publisher Singular, São Paulo, 2018
- Recovery Actions for Cartel Damages: State of Affairs and Challenges for the Next Five Years, (Ludmilla Martins da Silva as Co-Author), published in BRAZILIAN ANTITRUST LAW (LAW NO. 12,529/11): 5 YEARS, IBRAC, São Paulo, 2017
- Brazil's Piece of the Global Private Enforcement Puzzle: The Plaintiff's Perspective, GLOBAL PRIVATE LITIGATION BULLETIN, publicado pela American Bar Association, Section of Antitrust Law
- ESSENTIALS OF MERGER REVIEW, American Bar Association, 2013 (Co-Editor and Co-Author)
- Brazil: Cartels & Leniency, THE ANTITRUST REVIEW OF THE AMERICAS, Global Competition Review, London, 2011, 2012, and 2013
- Merger Control in Brazil, THE MERGER CONTROL REVIEW, edited by Ilene Gotts, Law & Business Research, London, 2010, 2011, and 2012
- Brazil, ANTITRUST YEAR-IN-REVIEW, American Bar Association, SIL, Washington, DC, 2011
- Private Competition Enforcement in Brazil, THE PRIVATE COMPETITION ENFORCEMENT REVIEW, edited by Ilene Gotts, Law & Business Research, London, 2010
- Brazil, THE HANDBOOK OF TRADE ENFORCEMENT, Global Competition Review, London, 2010
- Success, Dominance, and the Myopic Insistence on Interoperability: Avoiding the 21st Century Antitrust Paradox, 85 INDIANA LAW JOURNAL 1157 (with Alan Devlin and Michael Jacobs), 2009
- Reformulating Antitrust Rules to Safeguard Societal Wealth, 13 STANFORD JOURNAL OF LAW, BUSINESS & FINANCE 225 (with Alan Devlin), 2008

Horizontal Mergers and Tacit Collusion: Debunking One of the Last Refuges of the Structure-Conduct-Performance Antitrust Paradigm, RESEARCH PAPER, THE UNIVERSITY OF CHICAGO LAW SCHOOL, 2005

#### SPEAKING ENGAGEMENTS

- Antitrust Damages Claims and Arbitration: Comparative Law
  IASP/IBRAC Course 2019 (Lecturer)
- Brazil's Piece of the Global Private Enforcement Puzzle American Bar Association (ABA) Section of Antitrust Law Program 2015 (Speaker)
- > Collective Actions in Europe, American Bar Association (ABA) Section of International Law 2013 Fall Meeting, London (Co-Chair)
- Brazilian Courts and Private Antitrust Actions for Damages, IBRAC Annual Meeting, Sao Paulo, 2013 (Speaker)
- Recovery Actions for Cartel Damages and the Interplay between Competition Law and Civil Law - Brazilian Bar Association, Competition and Economic Regulation Committee Annual Meeting (Chair)
- At the Gates of the BRIC Countries: Regulatory Barriers to Pivate Equity Acquisitions - American Bar Association (ABA) Section of International Law 2013 Spring Meeting, Washington, DC (Co-Chair and Moderator)
- How to Assess and Deal with Potential Antitrust and Anti-Corruption Liability in M&A Transactions, American Bar Association (ABA), Section of International Law (SIL) Fall Meeting, Miami, USA, 2012 (Co-Chair/Speaker)
- Dynamic and Static Analysis in Brazil's New Horizontal Merger Guidelines, IBRAC Annual Meeting, Sao Paulo, 2012

- (Moderator)
- What's New in Merger Review and Its Impact on Merger Activity – American Bar Association (ABA), Section of International Law (SIL), Spring Meeting, Washington, DC, 2011 (Co-Chair/Moderator)
- Antitrust in Latin America: What's Going On? ABA SIL Committee Program, 2011 (Speaker)
- Regulation and the Wealth of the Nations: A Debate with University of Chicago Professor Sam Peltzman – Brazilian Law & Economics Association Annual Meeting, 2010 (Chair/Moderator)
- Around the World in 90 Minutes: New Developments in Merger Review - ABA SIL Committee Program, 2010, (Speaker/Coordinator for the Latin American Jurisdictions)
- Antitrust and Competition International Bar Association (IBA) Annual Conference on Mergers and Acquisitions in Latin America, Bogota, Colombia, 2009 (Co-Chair/Speaker)